

# **N E W Diploma Training Course in Export - Import**

Starting end of October and March, Conceptum GmbH offers the Diploma Training Course for Foreign Trade Assistant in Export /Import

## These are the highlights of the course:

**Topic based excursions: 1.** Visit the shipping company of the Rhine shipping line and the container terminal

**2.** Visit Zürich airport. You will experience live the cargo loading of a long-haul flight and how it will be prepared for departure.

**City trip:** In every completed training course the best participant receives a free ticket for a city flight in central Europe.

(conditions for the tickets according to Conceptum GmbH)

## What is Export foreign trade?

Export means sending goods and products to a foreign country. This is very important for Switzerland.

Goods to the value of about 200 b. are being exported annually.



### Contents of the training course (subject to change):

Transportation declarations, certificates of origin, goods declaration confirmation (EUR-1), **Incoterms 2020**®, custom procedure, custom tariff (for Tares-System), Sea and Air processing, legal issues in foreign trade, payment transactions, custom declaration for goods (optional)

## Why did Conceptum GmbH develop this training course?

**1.** In Export – Import business it is often difficult to focus on the necessary topics that ensure personal development.

As a concequence Conceptum GmbH developed the diploma training course Foreign Trade Assistant which makes it possible to gain compact, relevant and practical knowledge in a short time.

**2.** These days unannounced **custom declaration controls in companies** are carried out on a regular basis. Missing, incomplete or incorrect issued custom declarations can cause companies the payment of expensive fines.

#### This course aims at:

People who are committed to the field of Import/Export, foreign trade, distribution, logistics and shipping business and who want to gain intensive, specalised knowledge in a short time. Minimal pre-knowledge is of advantage. People with little experience or who come from another line of work can also profit from this training course.

### Benefits for you as a participant:

- A start or promotion in the exciting and international world of foreign trade
- You will get valuable information from recognized lecturers and therefore you will feel well prepared for the world of foreign trade in Export/Import
- You will receive competent special knowledge with high transfer potential in your day-to-day operation
- You will master the challenges in Export economically, faster and more customer oriented
- Rise to this exiting challenge under the expert tutelage of our lectures and make the most of the experience and knowledge of like-minded people

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Step into the exiting world of EX P O R T and Import with the sought-after Diploma of Foreign Trade Assistant

### Main features of the course:

- A total of 8 events: Saturday starting 08:15h, 2 Tuesdays starting 08:15h, 8 lessons per day plus

- 2 topic based excursions to Basel (Rhine shipping line) and Zürich airport

#### Duration:

- 8 events, 2 topic based trips and the diploma examination / celebration (optional) take place within approx. 3 months. Therefore participants have enough time to put the newly acquired knowledge into practice.
- -the diploma is issued in collaboration by Conceptum GmbH
- -the training costs are CHF 2'950 per person, course hand-outs and final exam inclusive. You will find all the details in the enrolment form

Location: Conference Hotel Hirschen, 8105 Regensdorf, close to train station (7 min on foot) and 3 min off the highway exit

Timetable and enrolment form at: <a href="www.conceptum.ch">www.conceptum.ch</a> Contact: Werner Schindler, CEO. Mail info@conceptum.ch | Tel. 044 844 10 04 | 079 414 22 15